

Allchemix, a consultancy company specialized in F&F ingredients



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Allchemix and BioM consulting services benefits :

- 30 years extensive network and experience, at various multinationals, unique expertise in ingredients
- Commercial and Technical knowledge (MBA, Solvay School + Master in Molecular Biology, ULB University)
- Covering 500 renewable ingredients : essential oils, turpentine and turpentine derivatives, biotech (**BioM**)
- Covering 1000 petrochemicals ingredients (>50% of F&F industry in volume) (**Allchemix**)
- Familiar with the largest users of F&F ingredients (P&G, Mondelez, Colgate, Mars, Henkel, PMI, Givaudan, Firmenich, IFF, Symrise, Mane, Takasago, Robertet), and various Haute Couture Perfumery Houses)
- Access to an extensive network (purchasing, sales, technical, regulatory, perfumers & flavourists). Alain Frix is Past Chairman of IFEAT, UK and sits on IFEAT board. He is also active in Sustainability Committee of PCA, USA.
- Allchemix and BioM = 1 employee = the owner = Alain Frix ---> Full confidentiality for customers is guaranteed.

Consultancy Services :

- **Sales & Marketing, Product Development**
 - o Market intelligence and trends, evaluation of realistic commercial opportunities
 - o In-depth competition analysis, including hidden strengths and weaknesses
 - o Product mapping on Synthetics, Essential Oils, Forest products, Biotechnologies
 - o Facilitating access to sell your ingredients to various F&F manufacturers and multinational CGC
 - o Exploring new Extraction techniques, access to Olfactory Receptors based technologies, etc.
- **Sourcing & Sustainability Scorecards**
 - o Production of Realistic Sustainability Scorecards with in-depth assessment of feedstock impacts.
 - o Renewability assessment of client's current portfolio, and how to improve it.
 - o Sourcing of rare products, sourcing more renewable products, diversification of biomass derivatives.
 - o Impact of climate change : mapping and anticipation of migration of some naturals.
- **Strategic Support**
 - o Strategic thinking, Industry overview and its dynamics, thinking outside the box.
 - o History on what failed in F&F and why
 - o Commercial due diligence on specific companies (with aim to partnerships and/or acquisitions)
- **Advisory Board**
 - o Combination of all above, with extended network, is a solid base to provide advices to customers

How do Allchemix & BioM work ?

Allchemix & BioM provide customized advice in a direct and confidential manner. Customers can benefit from regular video calls, clear ad hoc reports with detailed product data, as well as overviews of companies and market dynamics. More than a dozen of multinational clients and medium-sized companies already rely on Alain Frix consulting services, he accompanies you, and provides valuable access and contacts across markets such as Forestry, Biomass, Petrochemicals, Essential oils, Biotechnology, F&F compounders, Cosmetics, Olfactory receptor diagnostic tools, etc.

Examples of reports :

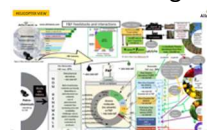
Detailed analysis (data)



Interactions biomass/petro



Helicopter view F&F ingredients



Active global Membership : Allchemix is an active member of various prestigious associations : **SFP** (Société Française des Parfumeurs), **VALBIOM** Belgium (Biomass valorization), **PCA** (Pine Chemicals Association in USA : Forestry derivatives from conifer biomass), **SEPAWA** (Europe's widest association for Soap, Detergent and Cleaners), **DGP** (German Society of Perfumers), and **IFEAT** (The International Federation of Essential Oils and Aroma Trades) which he chaired for several years. Alain is currently member of IFEAT's Scientific Committee, which he managed for six years; he now deals with various scientific and educational projects.



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