Allchemix, a consultancy specialized in F&F, Food and Cosmetics Expertise on ingredients: market, companies and products Commercial Due diligence prior to Merge and Acquisition activities



Allchemix and BioM consulting services benefits:

- 30 years extensive network and experience, at various multinationals, unique expertise in ingredients
- Commercial and Technical knowledge (MBA, Solvay School + Master in Molecular Biology, ULB University)
- Covering >200 renewable ingredients : essential oils, turpentine and turpentine derivative s, biotech (BioM)
- Covering >200 petrochemicals ingredients (>50% of F&F industry in volume) (Allchemix)
- Familiar with the largest users of F&F ingredients (P&G, Mondelez, Colgate, Mars, Henkel, PMI, Givaudan, Firmenich, IFF, Symrise, Mane, Takasago, Robertet), and various Haute Couture Perfumery Houses)
- Access to an extensive network (purchasing, sales, technical, regulatory, perfumers & flavourists). Alain Frix is Past Chairman of IFEAT, UK and sits on IFEAT board. He is also active in Sustainability Committee of PCA,USA.
- Allchemix and BioM = 1 employee = the owner = Alain Frix = Full confidentiality for customers is guaranteed.

Consultancy Services:

Merge, Alliances and Acquisitions

- o Commercial due diligence to assess best product and company fit in various sectors
- o Valuation of clients businesses, under NDA Confidentiality protocols
- o Discussions with various Capital and Equity companies, as well as private investors
- Organization of meetings to foster M&A dynamics according to client requirements

Strategic Support

- o Strategic thinking, Industry overview and company dynamics, thinking outside the box.
- o History on what failed in F&F and why

Advisory Board

o Combination of all above, with extended network, is a solid base to provide advices to customers

• Sales & Marketing, Product Development

- Market intelligence and trends, evaluation of realistic commercial opportunities
- o In-depth competition analysis, including hidden strengths and weaknesses
- o Product mapping on Synthetics, Essential Oils, Forest products, Biotechnologies
- o Facilitating access to sell your ingredients to various F&F manufacturers and multinational CGC
- o Exploring new Extraction techniques, access to Olfactory Receptors based technologies, etc.

• Sourcing & Sustainability Scorecards

- o Production of Realistic Sustainability Scorecards with in-depth assessment of feedstock impacts.
- o Renewability assessment of client's current portfolio, and how to improve it.
- o Sourcing of rare products, sourcing more renewable products, diversification of biomass derivatives.
- o Impact of climate change: mapping and anticipation of migration of some naturals.

How do Allchemix & BioM work?

Allchemix & BioM provide customized advice in a direct and confidential manner. Customers can benefit from regular video calls, clear ad hoc reports with detailed product data , as well as overviews of companies and market dynamics.

More than a dozen of multinational clients and medium-sized companies already rely on Alain Frix consulting services, he accompanies you, and provides valuable access and contacts across markets such as Forestry, Biomass, Petrochemicals, Essential oils, Biotechnology, F&F compounders, Cosmetics, Olfactory receptor diagnostic tools, etc.

Examples of reports:

Detailed analysis (data)



Interactions biomass/petro



Helicopter view F&F ingredients



Active global Membership: Allchemix is an active member of various prestigious associations: SFP (Société Française des Parfumeurs), VALBIOM Belgium (Biomass valorization), PCA (Pine Chemicals Association in USA: Forestry derivatives from conifer biomass), SEPAWA (Europe's widest association for Soap, Detergent and Cleaners), DGP (German Society of Perfumers), COSMED (French Cosmetic Association for SME), and IFEAT (The International Federation of Essential Oils and Aroma Trades) which he chaired for several years. Alain is currently member of IFEAT's Scientific Committee, which he managed for six years; he now deals with various scientific and educational projects.













