

Allchemix, a consultancy company specialized in F&F ingredients

Expertise :



Allchemix's consulting services benefit from the powerful combination of an extensive network built over 30 years of experience and technical knowledge, working at various multinationals, offering a **unique expertise in the field of ingredients for the flavour and fragrance industry.**

This includes **renewable materials (essential oils and other natural extracts such as turpentine and its perfumery derivatives), as well as the important family of synthetic chemicals.**

The consultancy overlooks over 1,000 F&F ingredients, and services major players in the F&F and Cosmetic markets.

With his commercial (MBA, Solvay) and scientific (Master in Molecular Biology, ULB) background, Alain Frix has met with many manufacturers of natural and synthetic ingredients over the last three decades. He has gained global business experience with hundreds of customers, global and local ones, to understand how they buy/use ingredients.

Allchemix is familiar with the largest users of F&F ingredients (P&G, Mondelez, Colgate, Mars, Henkel, PMI, Givaudan, Firmenich, IFF, Symrise, Mane, Takasago, Robertet, etc.) and has built an extensive network of people with different profiles such as purchasing, sales, technical, regulatory, perfumers & flavourists. This is of great support to understand markets, facilitate business and give advice to the whole F&F and even parts of the cosmetic industry.

Services provided by Allchemix:

Market intelligence, Coaching and Commercial support :

Strategic thinking – Brainstorming - Analysis of clients' strengths and weaknesses - Market Opportunity Assessment - Competition analysis and trends perception - Commercial due diligence - Coaching to broaden client's perspectives - Facilitate access to various producers, compounders and consumer good companies - Advisory Board.

Technical expertise:

Product mapping on Synthetics, Essential Oils, Forest products, Biotech - Sourcing of rare products - Renewability assessment - New product streams from various biomass - Extraction techniques - Olfactory Receptors technologies.

How does Allchemix work ?

Allchemix is a one man company providing customized advice in a direct and confidential manner. Customers can benefit from clear reports with detailed product data , as well as overviews of companies and market dynamics.

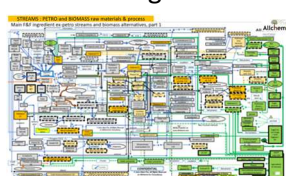
More than a dozen of multinational clients and medium-sized companies already rely on Allchemix's consulting services, providing valuable access and contacts across markets such as Forestry, Biomass, Petrochemicals, Essential oils, Biotechnology, F&F compounders, Cosmetics, Olfactory receptor diagnostic tools, just to name a few.

Examples of reports :

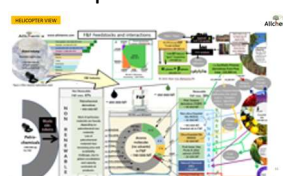
Detailed analysis (data)



Interaction global streams



Helicopter view



Active global Membership :

Alan Frix is integrated in the dynamics of the global F&F market and is a member of various F&F organizations worldwide: **SFP** (Société Française des Parfumeurs), **VALBIOM** Belgium (Biomass valorization), **PCA** (Pine Chemicals Association in USA : Forestry derivatives from conifer biomass), **SEPAWA** (Europe's widest association for Soap, Perfumery, Detergent and Cleaners), **DGP** (German Society of Perfumers), and **IFEAT** (The International Federation of essential Oils and Aroma Trades) which he chaired for several years and for which he currently chairs IFEAT's Scientific Committee besides being involved in various science and educational projects.



www.allchemix.com